



2018 SPJ San Diego Area Journalism Competition

CONTEST GUIDELINES

The **2018 SPJ San Diego Area Journalism Competition** will recognize outstanding work by San Diego-area student and professional journalists published or broadcast during the calendar year 2017.

The contest entry deadline is Monday, April 9, 2018, at 9 p.m. Pacific Standard Time. Entry fees can be paid during the online submission process, or by check as long as it's postmarked by April 9. Any entries not paid for by that date will not qualify to compete. Entry fees are nonrefundable.

Identify each person who produced a work on the entry form. How the name appears on the entry form is how it will appear on the award.

The submitting entrant needs an online contest account. If an outlet has a contest coordinator, they can create an online account and submit entries on behalf of others. For detailed instructions on submitting entries, see the [How to Enter link](#) on the Journalism Contest page. Clarifications may be added to the Help tab throughout the contest based on questions received from entrants, so check back frequently if you have questions.

SPJ members pay a discounted entry fee. Entrants can submit as many works as they like. Pick the division and category that best reflects each entry and submit each only once, except for works that also are to be considered in the Special Awards Division.

All entries – with the exception of College Media best newspaper division entries – are submitted online as either a URL address, PDF or JPG file, or video or audio link. Please, no Word documents.

Checks and College Media best newspaper division entries should be mailed to:

San Diego SPJ Journalism Competition
P.O. Box 880482
San Diego, CA 92168

ENTRY FEES

Entry fees are per entry, regardless of the number of journalists on the entry. SPJ members pay \$10 per entry, non-members pay \$30 per entry, and students pay \$5 regardless of membership, until April 2. After that date, professionals pay an additional \$5 per entry; student rates are unchanged.

At least one journalist per entry must be an active SPJ member to qualify for the member rate. The membership identification number must be submitted at the time of online entry. Join at www.spj.org/join.asp. Entry fees can be paid during the online submission process, or by check as long as it's postmarked by April 9.

JUDGING

Professional journalists outside California judge all submissions. Judges will select winners in each category in which exemplary work is submitted. Winners are announced at San Diego SPJ's annual awards banquet held each summer.

Each first-place winner receives one plaque; all other winners receive a certificate. Additional plaques can be ordered at the winner's expense by contacting SPJ San Diego after the banquet; additional certificates are available upon request at no charge.

DIVISIONS AND CATEGORIES

- **TOP AWARDS**
- **SPECIAL AWARDS** - San Diego SPJ presents special awards each year that include cash prizes. Special award entries can come from individuals at any outlet and can be submitted in other appropriate divisions.
- **DAILY REPORTING AND WRITING** - This division includes print and online reporting and writing work. "Daily" refers to those outlets that publish new content five or more times a week.
- **NON-DAILY REPORTING AND WRITING** - This division includes print and online reporting and writing work. "Non-daily" refers to those outlets that publish new content four or fewer times a week.
- **DIGITAL** - This division is open to work published online, whether for a print publication, TV or radio station, podcast, social media site, or online-only publication.
- **PHOTOGRAPHY/HEADLINES** - This division is open to work published in daily and non-daily print publications.
- **AUDIO** - This division is open to audio work from any professional media outlet.
- **VIDEO** - This division is open to video work from any professional media outlet.
- **COLLEGE MEDIA** - This division is open to college outlets. Please note: College students whose work appeared in professional publications and/or broadcasts must submit that work in professional divisions.
- **SCHOLARSHIPS** – This division is open to college students.

TOP AWARDS

2018 SPJ Excellence in Journalism Award (formerly Mark of Excellence Award): This top award honors the best story, series, or show. Submit your best work with a 500-word explanation about why it stands out in San Diego journalism. Open to all. Entry fee is \$50.

2018 Distinguished Coverage Award (formerly the Wildcard Award): San Diego SPJ selects a new topic each year that dominated local headlines. This year's focus: immigration and the border. Did your outlet cover it best? Each outlet should submit their best story, series, or show, along with a 500-word essay on why the coverage merits recognition. Open to all outlets. Entry fee is \$100.

SPECIAL AWARDS

Gloria Penner Award for Political Affairs Reporting (\$250 prize): The award, named for long-time KPBS broadcast journalist Gloria Penner, recognizes the journalist whose story or series represented the best in local political journalism this year. Like Penner, this journalist will demonstrate a deep understanding of civic issues. Open to all journalists. Entry fee is \$30.

Neil Morgan Community Impact Award (\$250 prize): This award, named for San Diego journalism icon Neil Morgan who helped shape outlets including The San Diego Union-Tribune and Voice of San Diego, recognizes the local journalist whose story or series achieved the greatest community impact. Entries should include a 500-word essay about what the work accomplished and what impact it had on the community. Open to all journalists. Entry fee is \$30.

Sol Price Prize for Responsible Journalism (\$250 prize): This award, named for entrepreneur and philanthropist Sol Price, will honor a journalist whose work meets ethical standards while showing uncommon sensitivity. The journalist pursued the truth despite unpopularity, economic retribution, or physical harm. Entries should include a 500-word essay about how the journalist overcame challenges to pursue the story. Open to all journalists. Entry fee is \$30.

First Amendment Award (\$100 prize): This award honors the story, series, or commentary that best spotlights First Amendment issues. Open to all journalists. Entry fee is \$30.

Herbert Lockwood “Woody” Award (\$100 prize): This award, named for journalist, historian, and humorist Herbert Lockwood, honors the best local humor writing. Open to all journalists. Entry fee is \$30.

Diversity Prize (\$100 prize): This award honors a story or series that provides outstanding coverage of communities not typically represented in local stories, or an outlet that deserves recognition of outstanding inclusion of diverse voices in everyday news coverage. Entries should include examples of the work, along with a 500-word essay about how efforts were made to better serve underrepresented communities. Open to all journalists. Entry fee is \$30.

James Julian Memorial Award (\$100 prize): This award, named for San Diego State University journalism professor emeritus James L. Julian, honors the best community service story or series. Open to those who work for newspapers with circulation below 65,000 subscribers. Entry fee is \$30.

DAILY REPORTING AND WRITING

- Arts/entertainment story
- Breaking news story
- Business story
- Column
- Crime/courts story
- Education story
- Environment story
- Feature story
- Food story
- Health story
- Housing/development story
- Investigative/enterprise story -- single subject
- Multicultural story
- News feature story
- Opinion/editorial
- Political/government story
- Review/criticism
- Science/technology story
- Series -- any subject
- Sports story

NON-DAILY REPORTING AND WRITING

- Arts/entertainment story
- Breaking news story
- Business story
- Column
- Crime/courts story
- Education story
- Environment story
- Feature story
- Food story

Health story
Housing/development story
Investigative/enterprise story -- single subject
Multicultural story
News feature story
Opinion/editorial
Political/government story
Review/criticism
Science/technology story
Series -- any subject
Sports story

DIGITAL

Blog
Data/visualization
Entertainment site
Multimedia presentation
News site
Social media personality
Social media storytelling

PHOTOGRAPHY/HEADLINES

Feature photo
Headline
News photo
Photo essay
Sports photo

AUDIO

Breaking news story
Business/consumer report - single story or series
Community service program or series
Feature series
Feature story
Investigative/enterprise -- series
Investigative/enterprise -- single story
News
Newscast
Podcast
Sports story

VIDEO

Breaking news story
Business/consumer report -- single story or series
Community service program or series
General video feature
Investigative/enterprise -- series
Investigative/enterprise -- single story
News

Newscast
Photography
Sports story
Video editing
Video feature

COLLEGE MEDIA

Arts/entertainment story
Best newspaper
Column
Feature photo
Feature story
Headline
In-depth reporting story
Layout and design -- single story or series
Multicultural story
Newscast
News or feature series -- any subject
News photo
News story
Opinion/editorial
Original illustration or cartoon
Review/criticism
Sports photo
Sports story

SCHOLARSHIPS

Agnes Diggs
Photo
Print
Video

Thank you for participating in the 2018 SPJ San Diego Area Journalism Competition. We look forward to celebrating your hard work.

Questions? Check the San Diego SPJ website (spjsandiego.org) for commonly asked questions, or contact contest coordinator, Terry Williams, at spj.sandiego@cox.net or 619-743-3669.